

Editorial Note

Indira Management Review (IMR) is an international biannual peer reviewed journal published by Indira School of Business Studies (ISBS). IMR is an initiative of Indira School of Business Studies to make research foundation stronger. I am glad to announce the **Volume XII, Issue I, July, 2018**. IMR could reach this stage through the constant support of our patrons, Board Members and intellectual generosity of the readers and contributors (authors and reviewers).

It is imperative in fast changing world driven by technology, to keep ourselves abreast with these changes. Therefore, providing platform for contemporary research embedded with quality and significance receives utmost importance. Manuscripts that are suitable for publication in the current issue cover domains such as business strategy and policy, IT sourcing, entrepreneurship, human resource management, financial management, organizational behaviour, organizational theory, marketing and research. Essence of various important themes has been captured in this issue of *IMR*.

To further elaborating the themes, for any nation to grow and prosper, entrepreneurship spirit is a must. Several government initiatives have also been taken up to strengthen startup culture in India. It is wise to study the 'Critical Success Factors for the Startup Projects in India'. If the spirit of entrepreneurship is in the blood of a nation, it is bound to flourish and succeed.

As we talk about growth and prosperity, an important aspect that needs attention is 'Sustainability'. Business today needs to broaden their perspective from just being 'profit oriented' to be able to positively contribute to environment. Energy is needed for growth and development of a nation. Building energy security is necessary to make the nation self-sufficient in terms of energy resources.

One thing which has made the change cycle so short is 'Technology'. To build a strong foundation for growth, we need technology enabled education. Technology has made education more accessible. Rural areas have gained a lot through this newly found accessibility.

IMR anticipates that with presented publications, readers will foresee global perspective with local touch. Sustainable growth can only be achieved by constant efforts by every sector including research and development.

We invite all the authors and their professional colleagues to submit their research papers, articles, case studies and book reviews for publication in our forthcoming issue i.e. Vol. XII, Issue II, December 2018 as per the 'Scope and Guidelines to Authors' given at the end of this issue. Any comments and observations for the improvement of the journal are most welcome.

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